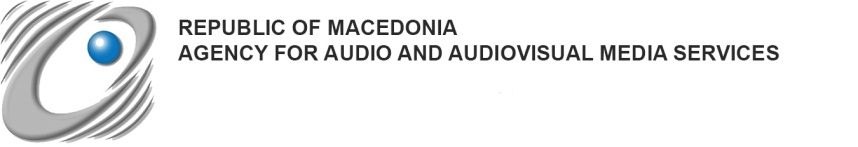
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**AGENDA**

**Regional Conference**

**Transparency in Media Ownership and Preventing Media Concentration**

25-26 September 2014  
Hotel Holiday Inn, Skopje

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| **25 September 2014 –Thursday** |

**09.00 – 09.30Introductory remarks**

*Marta Arsovska-Tomovska,* Deputy Minister, Ministry of Information Society and Administration

*Zoran Trajchevski,* Acting Director, Agency for Audio and Audiovisal Media Service

*Lejla Dervišagić,* Programme Manager, Media Division, Directorate General of Human Rights and Rule of Law, Council of Europe, Strasbourg

Moderator: *Maja Stojanović*, Project Officer, Council of Europe

**09.30 – 10.00 Transparency in Media Ownership and Preventing Media Concentration: New Media Environment Challenges and Open Issues**

*Jean-François Furnémont*, former chairman of EPRA and former Director General at [Belgium](http://be.linkedin.com/company/csa-belge?trk=ppro_cprof) regulatory authority

**10.00 – 11.15** **Brief presentations of the legal framework and current practices for ensuring transparency in media ownership and preventing media concentration in South-East Europe countries** (participants from each country present experience of their country for maximum 20 minutes)

Moderator: *Lejla Dervišagić,* Council of Europe

**11.15 – 11.45 Coffee Break**

**11.45 – 13.00 Continuation: Brief presentations of the legal framework and current practices for ensuring transparency in media ownership and preventing media concentration in South-East Europe countries** (participants from each country present experience of their country for maximum 20 minutes)

**13.00 – 14.30 Lunch**

**14.30 – 15.30 Discussion**

**15:30-16:00 Experiences and practices from implementing the anti-concentration measures and measures for protecting competition at the media markets: Germany**

*Bernd Malzanini,* Head of Division, Commission for media concentration, Die medienanstalten – KEK, German regulatory authority

**16:00 – 16:30****Experiences and practices from implementing the anti-concentration measures and measures for protecting competition at the media markets: Croatia**

*Damir Hajduk, Member* of the Council, Agency for Electronic Media, Croatia

**16:30 – 18:00 Panel discussion.** Possible topics for discussion:

* Legal framework development
* Legislation implementation
* Actions to be undertaken in case of hidden ownership
* Market competition protection mechanisms
* Difficulties when applying the rules regulating media concentration

Moderator: *Jean-François Furnémont*, Council of Europe Expert

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| **26 September 2014 - Friday** |

**09.00 – 10.00 Media ownership and media concentration – legislation challenges, experiences and practices**

*Peggy Valcke,* Professor of Law, KU Leuven, Faculty of Law

**10.00 – 11.00 Panel Discussion**

**11.00 – 11.30 Coffee Break**

**11.30 – 11:45 Media ownership and its impact on integrity of the media and journalism – conclusions and recommendations based on the research conducted by the SEE Media Observatory**

*Biljana Petkovska*, Director of Macedonian Institute for Media, SEE Media Observatory partner

**11.45 – 12:30 Discussion/ conclusions/future steps**

Moderator: *Lejla Dervišagić*, Council of Europe

**12.30 – 14.00 Lunch/End of the Conference**